

Matching antibodies to applications

A quick start guide

Immunoassays are versatile and powerful techniques to investigate various protein properties in cells or tissues. Choosing the right antibodies depends on your particular application.

Step 1: application

What are your goals for this experiment? Do you want to see where your protein localizes, or are you more interested in which samples express your protein? This can help you decide which technique is most suitable.

What are you studying?						
Localization		Concentration		Interaction	Expression	Identification
Then consider using						
IHC	ICC	Western blot	ELISA	ELISA	Flow cytometry and FACS	ELISPOT
-Low to medium throughput	-Low to high throughput	-Low to medium throughput	-Medium to high throughput (96 well plate)	-Medium to high throughput (96 well plate)	-Low to high throughput (up to 384 well plate)	-Medium to high throughput (96 well plate)
-Fixed cells and tissues	-Fixed cells and tissues	-Cell and tissue lysates	-Serum/ plasma, live or fixed cells and tissue	-Serum/ plasma, cell or tissue	-Fixed or live cells	-Live cells
-Cellular localization	-Subcellular localization	-Relative protein levels	-Accurate protein levels	-Molecular interactions	-Chemical and physical properties: size, expression of surface markers, etc	-Identification of specific cell(s) secreting analyte of interest
-High spatial resolution	-Spatial resolution limited by tissue structure	-Establish molecular weight, isoforms and post-translational modifications	-Quantitative and qualitative	-Quantitative and qualitative	-Quantify and sort cells (FACS)	-High sensitivity
-Typically focus on a single protein	-Image multiple proteins at once	-Semi-quantitative			-Quantitative	-Quantitative and qualitative
-Image multiple proteins at once	-Qualitative and semi-quantitative					
-Qualitative and semi-quantitative						

IHC = immunohistochemistry, ICC = immunocytochemistry, FACS = fluorescence-activated cell sorting

[Learn more about antibody methods and techniques](#)

Step 2: primary antibody

With your application decided, you next need to consider the type of primary antibody.

Monoclonal vs polyclonal

Polyclonal antibodies	Monoclonal antibodies
<ul style="list-style-type: none"> ✓ Recognize multiple epitopes on any one antigen ✓ Have a high affinity and can help amplify the signal from low expression proteins ✓ Are more tolerant to minor changes to the antigen ✓ Can be used to detect proteins from species other than that of the immunogen <ul style="list-style-type: none"> ○ Prone to batch-batch-variability ○ Can produce background signal 	<ul style="list-style-type: none"> ✓ Recognize only one epitope on the antigen ✓ Generate less background as they are less likely to cross-react with other proteins ✓ Homogeneity is very high and so batch-to-batch variability is low ✓ Extremely efficient at binding an antigen within a mixture of related molecules (e.g. in affinity purification) <ul style="list-style-type: none"> ○ May be too specific and therefore less likely to work in range of species ○ Vulnerable to epitope loss through chemical treatment of the antigen
RabMAb [®] antibodies	
<ul style="list-style-type: none"> ✓ Combines the benefits of both monoclonal and polyclonal technology to create highly specific and sensitive rabbit monoclonal antibodies ✓ Can be developed recombinantly to provide all the benefits of RabMAb[®] antibodies, with <ul style="list-style-type: none"> ✓ The largest commercially available collection of recombinant antibodies ✓ A wider epitope recognition during antibody development, due to a rabbit's lower immune dominance and larger B-cell repertoire ✓ Validation in key applications (WB, IHC, ICC/IF, IP, flow cytometry) and species (human, mouse, rat) ✓ Affinity purified to remove any impurities which otherwise may lead to non-specific signal 	

[Learn more about the advantages of RabMAb[®] antibody technology](#)

Validation

Confidence that your antibody is binding to the intended target is paramount for valid, reproducible research. That's why we carry out activity, stability and performance checks at our laboratories.

We have also begun to use knockout (KO)-based validation as a standard level of validation for our antibodies. Starting at 400 antibodies each year, we will look to continue this as a part of our rigorous validation process. KO validation ensures that the antibody specific is confirmed using a true negative control.

[Read why KO-validated antibodies are so important](#)

Species selection

When choosing your primary antibody, it's important that the species of your sample is different to the species the antibody was raised in (find out why [in our antibody guide](#)). Applications such as western blotting using a cell lysate that doesn't contain any endogenous immunoglobulin (IgG), or experiments using primary conjugated antibodies, don't have to worry about this. If you have you work on the same species as your antibody (eg mouse-on-mouse), we can [help you to modify your staining protocol](#).

Step 3: secondary antibody

The type of secondary antibody you use will often be dependent on the application you're using. Below are some suggested secondary antibodies for the main immunostaining applications.

Secondary antibodies				
IHC	ICC	Western blot	ELISA and ELISPOT	Flow cytometry and FACS
-HRP or AP conjugated	-Fragment antibodies	-HRP or AP conjugated	-HRP or AP conjugated	-Fluorochromes: Alexa Fluor®, Cy® dyes, FITC, PE
-Fragment	-Biotinylated (avidin/streptavidin conjugated to fluorochrome)	-Biotinylated (avidin/streptavidin conjugated to enzyme)	-Biotinylated (avidin/streptavidin conjugated to enzyme)	-Biotinylated (avidin/streptavidin conjugated to fluorochrome)
-Biotinylated (avidin/streptavidin conjugated to enzyme or fluorochrome)	-Fluorochromes: Alexa Fluor®, Cy® dyes, FITC, PE	-Fluorochromes: Alexa Fluor® (Alexa 680 and Alexa 790)	-Monoclonal (especially subtype specific antibodies such as anti-IgG1)	-Monoclonal
-Fluorochromes: Alexa Fluor®, Cy® dyes, FITC, PE	-Pre-adsorbed	-Light chain specific antibodies/VeriBlot for IP		-F(ab') ₂ fragment
-Pre-adsorbed				-Conjugated primary antibodies for maximizing time efficiency

IHC = immunohistochemistry, ICC = immunocytochemistry, FACS = fluorescence-activated cell sorting, HRP = horseradish peroxidase, AP = alkaline phosphatase, IP = immunoprecipitation

Remember

- Select the brightest fluorochromes to label your protein with the lowest expression
- All secondary antibodies should come from the same host species for multiple labeling
- Using serum to block from the same host species of the secondary will significantly reduce background.
- Pre-adsorbed secondary antibodies are useful for multi-color analysis to ensure low cross species reactivity
- Fragment antibodies are smaller and penetrate tissues more efficiently (useful for IHC)
- Biotin conjugates offer enhanced signal amplification

You should now be ready to start your experiments.

[Have a look at all of our secondary antibodies](#)